

SAM RUBIN

# BRUNO'S SHOP RANKS AT TOP

## Its Owner Today Progressive Resident Of Monroe

Shortly after the World war, Nicholas Bruno was an unemployed alien in New Orleans. Today he is a progressive Monroe citizen, proprietor of Bruno's Electric Shoe shop, 106 North Second street.

Opening the shop at its present location 10 years ago, he nursed it along to the thriving enterprise it now is. Equipped with the latest electric devices for repairing shoes and leather goods of all kinds, it is one of the most up-to-date places of its kind in the city.

But this is not the first shop he owned in Monroe. He closed that one to return to his native Italy in 1912. Then came the war, with long years of service in the Italian army. When peace finally came, Mr. Bruno took a boat for the United States, landing jobless in New Orleans during the depression that followed immediately on the heels of the conflict.

Undaunted by the number of unemployed men he saw in the public parks, within a few days he obtained a job, at the first trade he knew, one he learned in Italy—that of a motion picture operator. He supplemented his income from this source by repairing shoes, the art of which he learned during his first residence in Monroe. In 1921 he moved back here and went to work in the leading shoe repair shop in the city. There he remained for six years, until he opened his own place of business.

Meanwhile, he became a naturalized citizen of the United States. He is a member of the American Legion and other civic and fraternal organizations.

Mr. Bruno first came to Monroe 25 years ago, after residing for two or three years in other parts of the country. Until he learned shoe repairing, he earned his living as a motion picture operator.

Besides specializing in leather repairing, the shop operates a shoe-shining and dyeing parlor and handles a complete line of polishes and dyes, shoe strings of every kind and color, arch supports, dancing taps and the like.

The shop's telephone number is 4155.

### OWNER OF SHOP

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NICHOLAS BRUNO

### In Ouach

Approximately one-third of the cotton produced in Ouachata was ginned at the Standard Cotton Manufacturing company plant on Sixth and Pine streets during the Federal Comprehensives house company. The plant is the largest continental in the state.

Through the efforts of the president and general manager of the Standard Gin and Manufacturing company, Monroe is now a market and buyers from cotton firms are now looking for buyers' row, just a few blocks from the plant.

Besides President Austin, officers of the Standard Cotton Manufacturing company include Knowles, Jr., vice-president; T. Austin, Jr., secretary.

The splendid highway through Monroe with the rest of the growing section have a large measure toward making the city a fine seed and market, as well as affording

**BRUNO**  
 PHONE 4155 | *Electric* Na  
**SHOE SHO**